

# LINEN WALLCOVERING

Introduction  
wallcovering 09  
textile



Many of us – particularly city dwellers – spend a large portion of our lives inside. Since we're left craving a connection to the natural world, how can we immerse ourselves in nature indoors? By surrounding ourselves with organic elements that are plucked from the outdoors. At the same time, the definition of luxury is moving towards ease and comfort. In our quest for tranquillity and wellbeing, we're being called back down to earth. We can counteract the prevalence of hard, slick surfaces within spaces by returning to tactility. With their purity, warmth and familiarity, handcrafted bio-based textiles that have been around for millennia can connect us to nature again.

A photograph of a room with a textured wall. On the left, a white door with gold-colored trim is partially open, revealing a white chair with gold legs in an adjacent room. In the foreground, a modern lamp with a gold-colored base and a white dome shade sits on a small white table. The floor is made of light-colored wood in a herringbone pattern. The wall is covered in a textured, light-colored fabric.

Vescom's textile wallcovering collections are rich and diverse in both colour and structure. Alongside linen, our offering includes other bio-based materials such as silk, wool and woodpulp. Each tactile textile is designed with genuine respect for the inherent properties of its corresponding materials and techniques. The results add a natural yet luxurious character to interiors, all while standing up to contract use. Despite being industrially manufactured, Vescom's textile wallcovering looks and feels as if it's made by hand. You can still sense the craft, whether it's through the impression of a silk loom or the texture of visible woodpulp threads.



**VESCOM'S TEXTILE  
WALLCOVERING  
LOOKS AND FEELS  
AS IF IT'S MADE  
BY HAND**

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for humans**

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**CRAFTED BY  
HUMANS,  
FOR HUMANS**

Vescom's linen wallcovering collection is crafted by humans, for humans – all while utilizing the best techniques available today. With its handwoven look and feel, our linen wallcovering expresses its plant-based roots: a 100 per cent bio-based material that helps us live in harmony with the natural world. The collection offers a highly sophisticated take on organic materials: a premium-quality, durable wallcovering that will stand the test of time – both physically and aesthetically.

**Vescom's  
all-linen  
wallcovering  
collection brings  
pure nature  
indoors**

Made from the fibres of the flax plant, linen textiles are some of the oldest in the world yet feel intrinsically fresh and contemporary. They embody tradition without seeming traditional. Vescom draws on the rich heritage of linen within close reach of our home base in the Netherlands. The fibres that become Vescom's linen wallcovering are harvested in nearby Belgium and France – areas famous for their long history of linen production.

# DURABLE TRADITIONAL CRAFTED PROCESS

The production of linen follows a traditional crafted process that has barely changed over time. Harvested once they reach a height of one metre, flax plants are pulled from the soil in their entirety to ensure the longest possible fibres are preserved. After removal, plants are left in the field for retting, a process whereby exposure to sun and moisture helps the plant's fibrous external skin separate from its central woody core. After retting, the flax is scutched – a mechanical process that removes the flax fibres from the core – and then the fibres are ready for combing. Combing transforms the fibres into soft, lustrous ribbons, similar to ash-blond hair. Once these fibres are spun, the yarn is bleached and dyed before being attached to a loom for weaving. Different looms are used for three different weaving forms: 'plain or flat woven', 'dobby' for producing small patterns, or 'jacquard' woven for creating larger scale patterns.

Honouring the inherent natural beauty and diversity of linen, Vescom's linen wallcovering collection is carefully crafted, not over-designed, with a wide range of structures, patterns, yarns, effects and techniques. Linen's organic origins are present in the plant-like patterns of **Ivylin** and **Combolin**, while **Noblelin** and **Muralin** expresses linen's heritage through the timeless, fashion-focused herringbone motif. Celebrating sophisticated modern treatments and techniques, patterns like **Meshlin**, **Metalin** and **Ringolin** add a luxurious layer that produces a dynamic sheen-versus-matte effect. Colourways run from a series of classic neutrals that let linen's pure essence shine through, to bolder palettes borrowed from the beauty of nature.

# LINEN WALLCOVERING COLLECTION: 26 DESIGNS

# HONOURING THE INHERENT NATURAL BEAUTY AND DIVERSITY OF LINEN

Linen's natural diversity is clearly expressed in Vescom's legacy series of classic neutrals. No design or embellishment is added; this is linen in its purist form. A showcase of various structures and scales defined by yarn sizes, slubs and weaving techniques. A range of saturation that runs from bleached to natural.

# CELEBRATING LINEN IN ITS PUREST FORM

**linum**  
**2620.33**

**irish heritage**  
**2620.40**

**golden flax**  
**2620.23**

**irish heritage**  
**2620.41**

**linum**  
**2620.31**

**golden flax**  
**2620.21**

**linum**  
**2620.34**

**irish heritage**  
**2620.44**

**golden flax**  
**2620.24**

**golden flax**  
**2620.22**

**irish heritage**  
**2620.42**

**linum**  
**2620.32**



**the elegance  
and sophistication  
of an honest  
material**

# BALANCING TIMELESSNESS WITH TRADITION

**archilin**  
**2620.85**

**ecolin**  
**2620.87**

**ecolin**  
**2620.88**

**ecolin**  
**2620.89**

**kenzolin**  
**2620.80**

**spica**  
**2620.86**

# ETHNIC LINO



**ethnic lino**  
**2620.72**

**ethnic lino**  
**2620.71**

**ethnic lino**  
**2620.70**

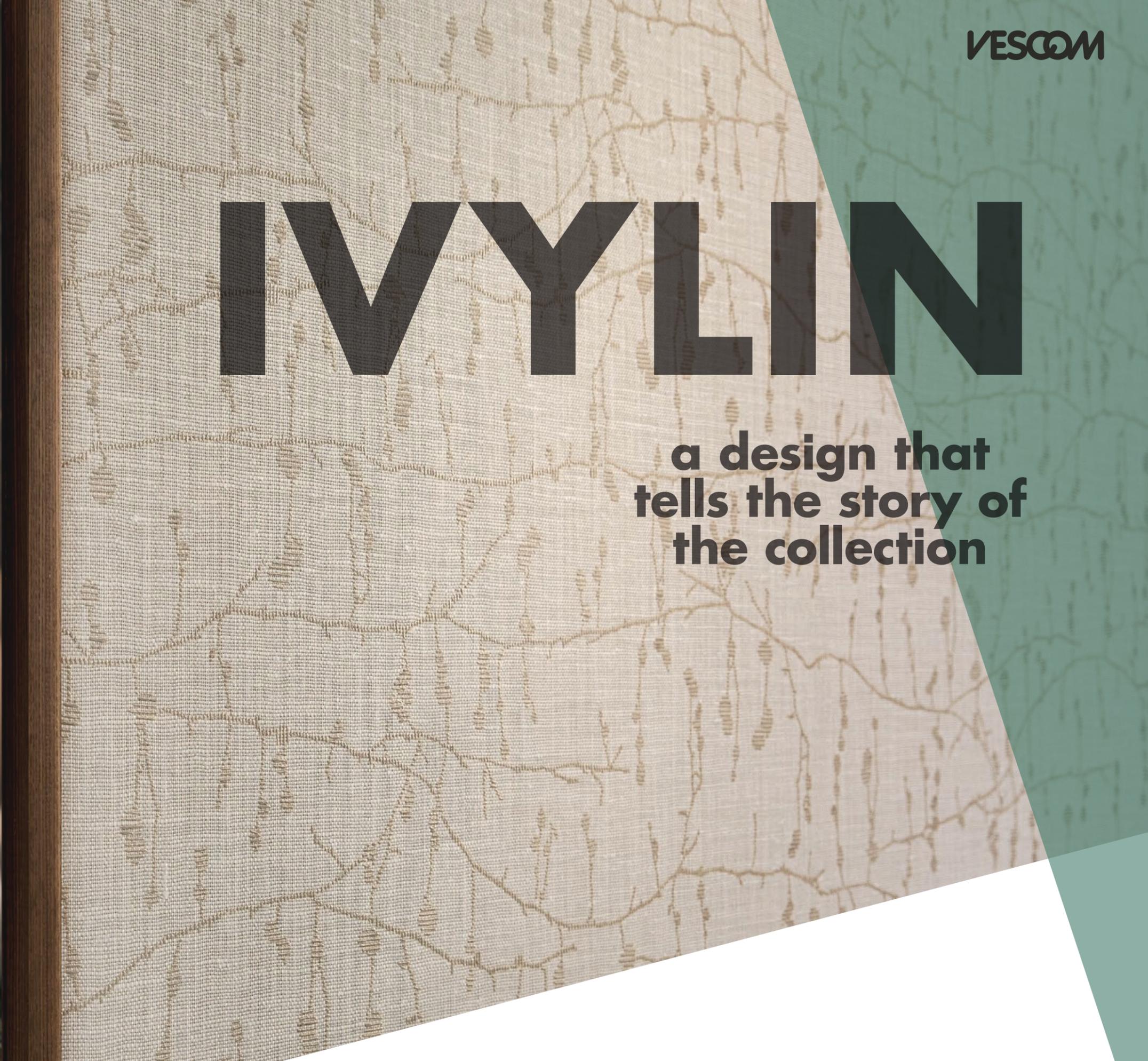
**espalin**  
**2620.83**

**espalin**  
**2620.81**

**espalin**  
**2620.82**

# IVY LIN

**a design that  
tells the story of  
the collection**





**linen's organic  
inspiration extends  
to certain patterns,  
such as a motif  
that references the  
fabric's origin:  
the flax plant**

# PLANT-INSPIRED DYES

The use of colour respects linen's bio-based nature, with palettes of plant-inspired dyes. Selecting from the range of shades is like stepping into a spice store, strolling through a fresh fruit and vegetable market or visiting a traditional denim dyer.



# THE IRREGULARITY OF THE WALLCOVERING CREATES A HANDMADE, HAND-DYED LOOK

**luxolin**  
**2620.13**

**luxolin**  
**2620.17**

**luxolin**  
**2620.11**

**puralin**  
**2620.62**

**puralin**  
**2620.64**

**puralin**  
**2620.61**

**SPICE-LIKE  
SHADES RESPECT  
LINEN'S  
BIO-BASED  
NATURE**



With a strong regard for heritage, the collection is filled with some of the most traditional yet timeless textile patterns, such as the herringbone motif often seen on suits and high-fashion garments.

**NOBLELIN**

**MURALIN**

noblelin  
2621.10

noblelin  
2621.13

noblelin  
2621.12

zaralin  
2622.04

zaralin  
2622.03

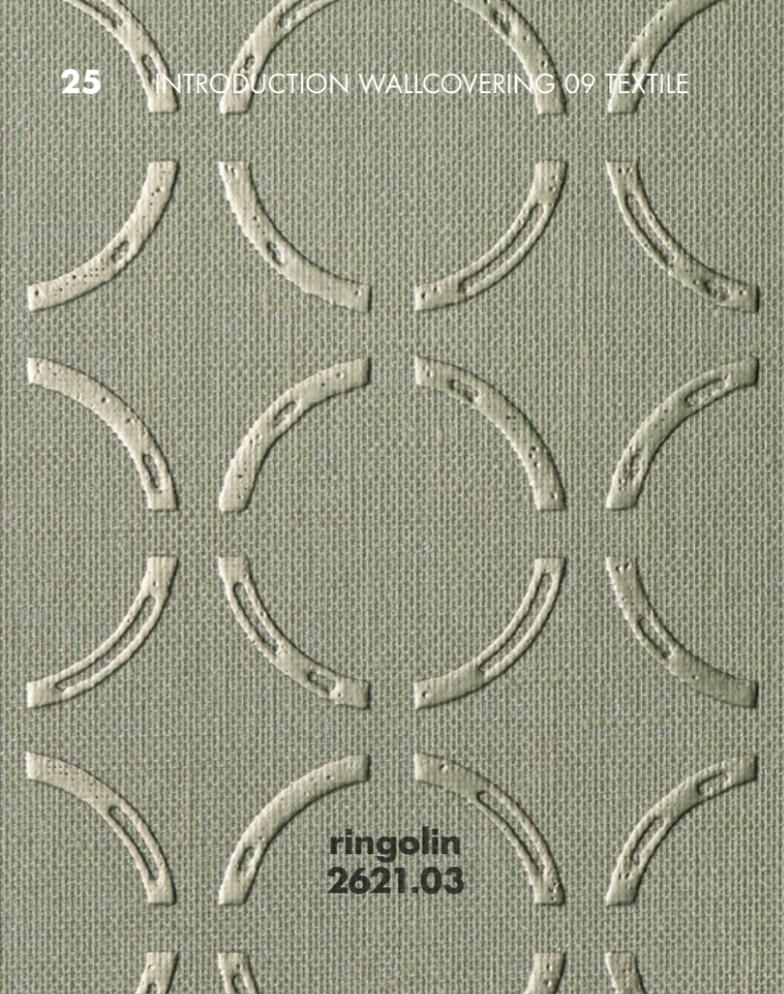
zaralin  
2622.02

**The collection showcases various linen structures and scales defined by yarn sizes, slubs and weaving techniques.**



# DYNAMIC PLAY BETWEEN MATTE AND SHEEN

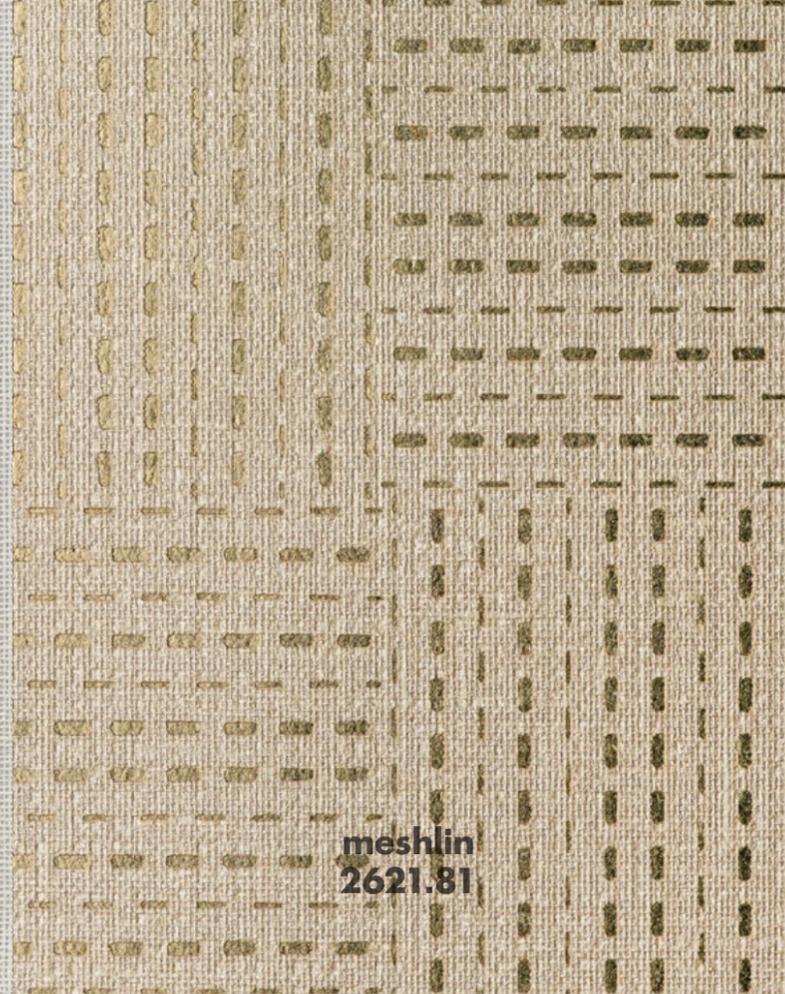
In combination with linen's innate crafted look, Vescom's collection celebrates sophisticated modern treatments and techniques. From the added tactility and three-dimensionality of embossing, flocking and laser-printing to the use of crushing, tumbling and brushing to suggest the patina of passing time. Lamination, coating and metallics, on the other hand, embellish fabrics with a luxurious layer to create a dynamic play between matte and sheen.



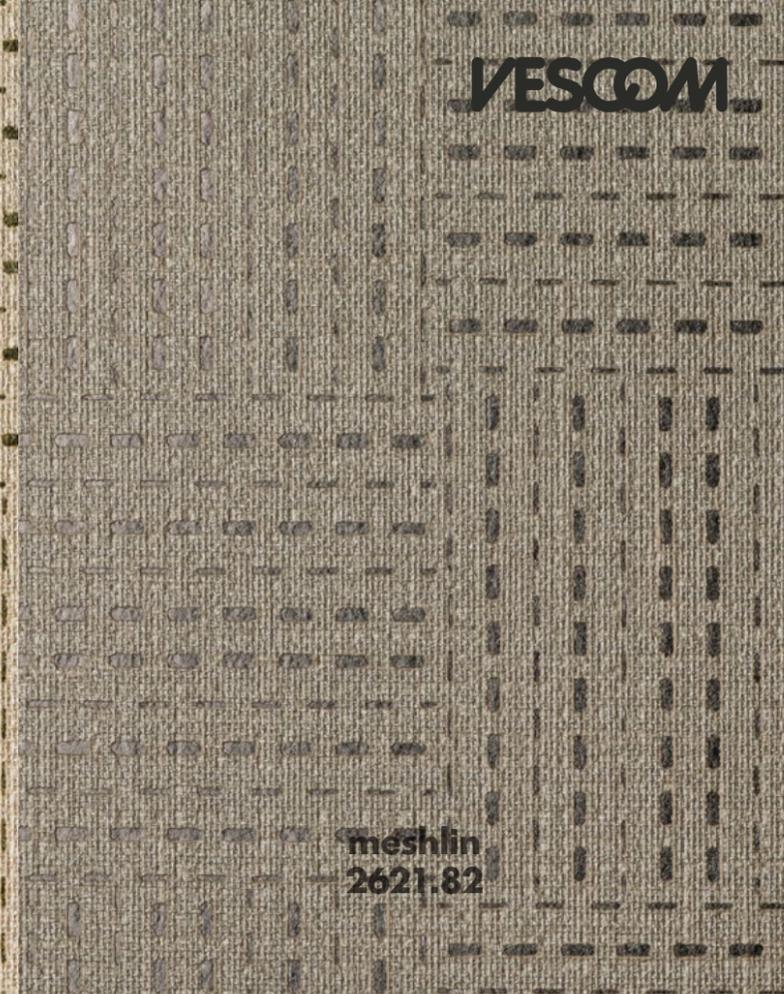
ringolin  
2621.03



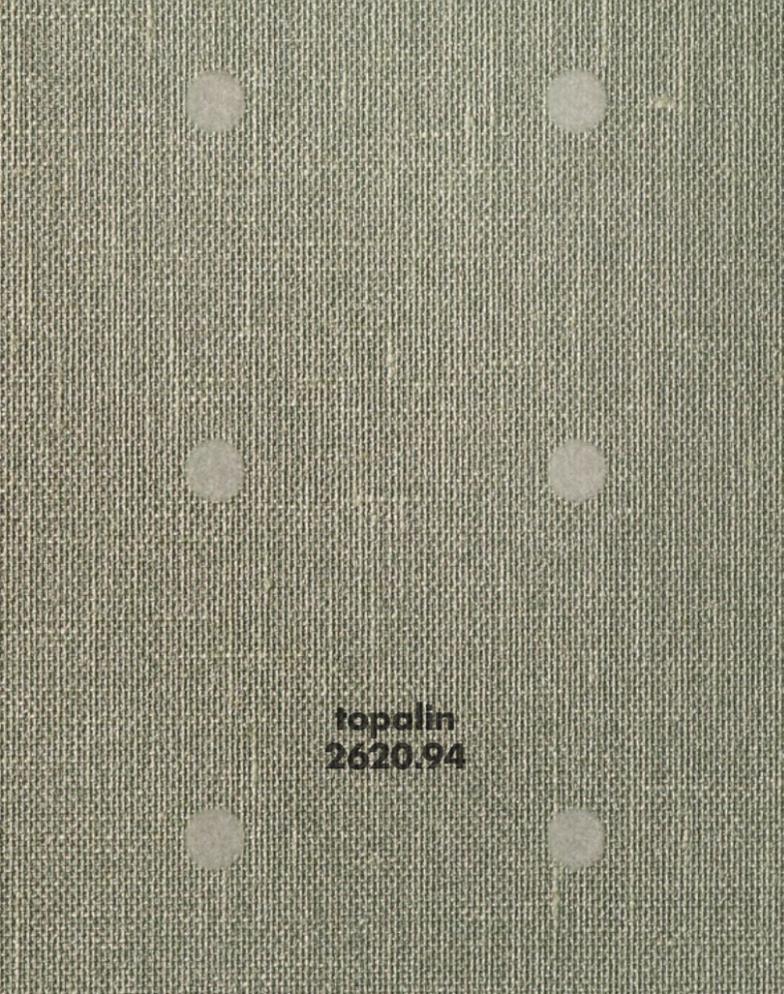
ringolin  
2621.01



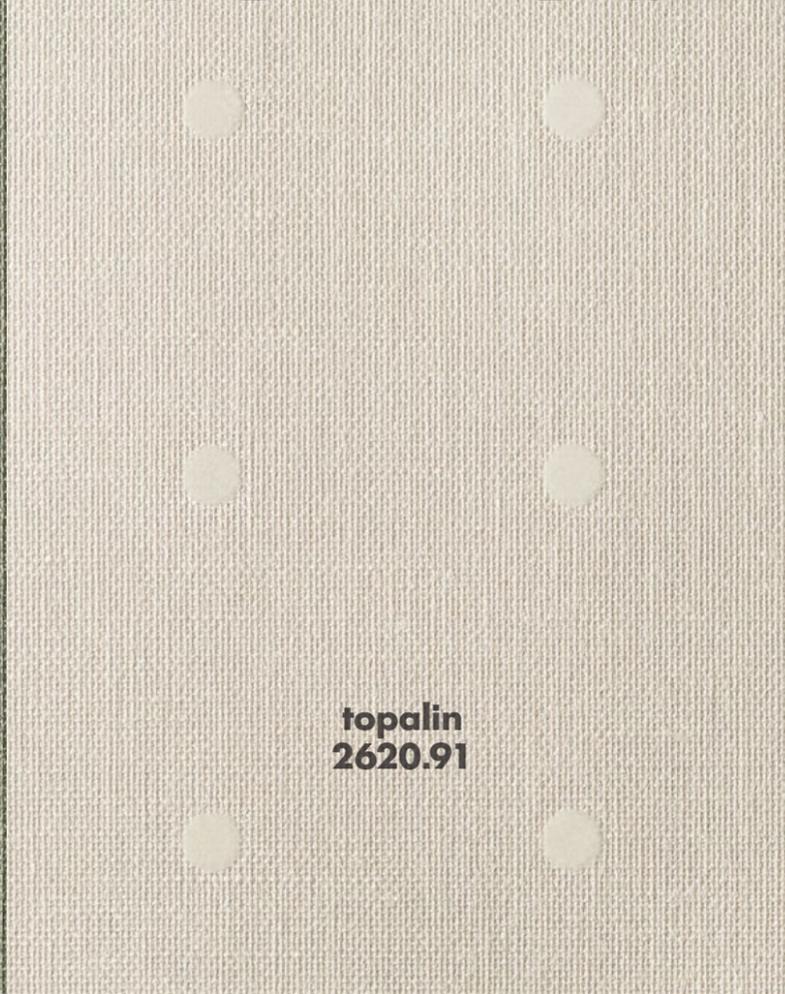
meshlin  
2621.81



meshlin  
2621.82



topalin  
2620.94



topalin  
2620.91



metalin  
2621.42



metalin  
2621.43

**PATTERNS  
INSPIRED BY  
THE NATURAL  
WORLD SUGGEST  
CELLULAR  
STRUCTURES  
AND PLANT  
FORMS**



**escalin**  
**2621.50**

**escalin**  
**2621.53**

**cambolin**  
**2621.23**

**cambolin**  
**2621.24**

**tessalin**  
**2619.99**

**tessalin**  
**2619.94**

**terralin**  
**2621.65**

**terralin**  
**2621.67**

**THE COMFORT  
AND  
FAMILIARITY  
OF CLASSIC  
LINEN LOOKS,  
UPDATED FOR  
TODAY**



**CASALIN**

**LUXOLIN**





The combicard shows only all available patterns, structures and weaves – not all colourways. One side of the card outlines all of Vescom’s basic linens to highlight the differences between them, while the reverse side presents bestselling patterns and new designs alongside inspirational imagery. To see all available colourways and detailed product information – and to order samples – scan the QR code for direct access to our website.

• wallcovering 09  
• textile

for all colours:  
[www.vescom.com/wallcovering-09-textile](http://www.vescom.com/wallcovering-09-textile)



Vescom adds comfort and superior quality to an interior space, turning flat walls into inviting tactile surfaces. Rich, elegant and designed to meet the strict international contract market standards, the durable product range is perfect for commercial projects such as high-end hotels and restaurants, luxury retail and executive boardrooms. Vescom's linen wallcovering is equally at home in the luxury living segment, helping specifiers to turn homes into intimate retreats.

## Vescom's linen wallcovering makes a natural addition to the luxury category



**MATERIALS  
FOR AN  
ALL-NATURAL  
INTERIOR**



Vescom's linen wallcovering is part of a larger range of Vescom products that allow people to live in harmony with nature, all over. The collection works naturally with Vescom's other wallcovering collections made from bio-based materials including silk, wool and wood pulp, as well as with Vescom's wool and bronze-certified cradle-to-cradle mohair upholstery fabrics. The results exude a sense of pure comfort and wellbeing. Each material is crafted with care and respect for its essence, allowing its true character and texture to shine through. The colour palette includes the subtlety and richness of the natural world, with soft neutrals and pastels balanced by bolder, more saturated shades. Some products don't just draw from the natural world, but have its future in mind, too: Lamu and Wolin, for instance, contain 75% post-consumer recycled content.

**each material is crafted  
with care exuding  
a sense of pure comfort  
and wellbeing**

# MESH LIN



**MATERIALS  
FOR HIGH-END  
HOSPITALITY  
AND HOMES**





The rich array of materials and colours across Vescom's entire product range are perfect for adding layer upon layer of luxury to high-end hospitality and residential projects. The products in Vescom's natural linen wallcovering collection – some of which are adorned with an extra touch of embellishment – are just one piece of a wider offering of top-tier materials that exude sophistication and quality. Curtain fabrics like Rona, Ellis and Liran carry through the chic linen look, while Tula has a sumptuous woollen look. Mohair velvet upholstery in deep, elegant colours provides a plush addition of welcoming warmth to interior furnishings.

**THE DURABLE  
COLLECTION, PRODUCED  
WITH BIO-BASED  
MATERIAL, IS FLAME  
RETARDANT, STAIN  
RESISTANT, LIGHT- AND  
COLOURFAST AND  
ANTI-STATIC**



**connect to nature**

Made from the fibres of the flax plant, linen textiles are some of the oldest in the world yet feel intrinsically fresh and contemporary. The fibres that become Vescom's durable bio-based linen wallcovering are harvested in nearby Belgium and France – areas famous for their long history of linen production.

**crafted for humans, by humans**

Honouring the inherent natural beauty and diversity of linen, Vescom's linen wallcovering collection is carefully crafted, not over-designed, with a wide range of structures, patterns, yarns, effects and techniques.

**combining beauty and high performance**

Vescom's linen wallcovering is designed specifically to meet strict international contract market standards without compromising on beauty. It is flame retardant, stain resistant, light- and colourfast and anti-static.

**materials for high-end contract interiors and homes**

Rich and elegant, the product adds the allure of natural luxury to commercial projects such as high-end hotels and restaurants, luxury retail and executive boardrooms yet is equally at home in the luxury living segment.

**THE BENEFITS  
OF LINEN  
WALLCOVERING  
IN CONTRACT  
INTERIORS ARE  
MANIFOLD**